

Flair Artz International
 proudly presents

Top Dance Award (3 winners) \$200
Most Popular Award \$200

TAKE The LEAD

Stop Temptation

An Online Dance Challenge for Youths to Live and Express Against Drugs

Supported by: NATIONAL COUNCIL AGAINST DRUG ABUSE
 Organised by: Flair Artz INTERNATIONAL

Be Smart

Choreograph with the given theme song, film your dance and submit your video. Open to age 13 - 35.
 1 - 3 dancers | min. 1 minute

Submission: 1 - 20 June 2021
 Voting & Judging: 22 - 26 June 2021
 Results: 5 July 2021

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An online dance challenge for youths to live and express against drugs through dance.

Supported by National Council Against Drug Abuse
 Organised by Flair Artz International

On 26 June 2021, it is International Day Against Drug Abuse and Illicit Trafficking. This dance challenge aims to empower Youths who can dance to influence peers and educate the public to stay free from drugs.

*You can dance, you can be the influencer.
 Take The Lead to stay free from drugs.
 Take The Lead to educate others.
 Be Smart, Stay Strong & Stop Temptation.
 Don't waste your life away.
 There is more in life so
 Drive Your Life.*

1. COMPETITION RULES

1.1 Eligibility:

Category	Age	No. of Participants	Participants' Status
Open	between 13 – 35 years	Solo, duo or trio Maximum 3 dancers in the video	Open to all including primary, secondary and tertiary school students. Working youths age 35 and below.

1.2 Participants must be Singaporeans or Permanent Residents (PR). (age 13 to 35 as of 30 June 2021).

1.3 Each Participant may only submit one video entry to compete.

1.4 All participants have to agree to PDPA agreement to publish the video online to public and youths below age 21 must seek approval from their parents/guardians before participating in the Competition.

1.5 Dance must be minimum 1 minute, to choreograph and perform based on the given theme song, to promote anti-drug messages and to encourage staying free from drugs.

1.6 All genres are welcome.

1.7 All participants must complete and submit the registration forms and video's link to the Organisers by **20 June 2021 at 1200hrs.**

1.8 Registration is free.

2. Prizes

2.1 Top 3 Dance Awards based on professional judging

Top 3 Dance Award	S\$200.00 Cash + e-certificate of award
Most Popular Award	S\$200.00 Cash + e-certificate of award

2.2 Important dates of the Competition:

Date	Remarks
1 May to 20 June 2021, 1200h	Registration and submission of a minimum 60 secs video.
2 June 2021, 0000h to 26 June 2021, 2359h	Voting for Most Popular Award. All submitted videos will be made available on official Facebook, YouTube and Instagram for online voting. Top 3 Dance Award will be judged by professional panel.
5 July 2021	Announcement of Results and winners will be notified via email.

3. Judging Criteria

3.1 All submitted entries will be judged by the appointed panel of judges. The decision of the panel is final and no correspondences or enquiries will be entertained.

Judging Criteria	Score Allocation	Descriptions
Concept and development with Anti-Drug Theme	60%	Creative presentation of the dance to signify the importance of Anti-Drug and the effectiveness in highlighting anti-drug messages to the viewers. Development of anti-drug theme throughout the choreography to create awareness and impact
Execution & Precision	20%	Relevance of movements to the music with good usage of space and/ or props. Level of difficulty in the movement techniques with good control, balance and flexibility.
Aesthetics Expression and Showmanship	20%	Confidence level in presentation and personality. To display the required expression and carry the right emotion through facial expression and body language.
Total	100%	



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3.2 Most Popular Dance Award

Winner whose video with the highest accumulated number of “likes” across all 3 social media’s platforms: Facebook, YouTube and Instagram.

4. General Terms & Conditions

4.1 The organiser owns full copyright of the composed music and usage of this music is restricted to this dance challenge, Take The Lead. Written approval from the organiser is required to use the music by non-related external parties for other purposes. The organiser reserves all rights to any claims of infringement of intellectual property rights by third parties, for any usage of the music without prior consent.

4.2 By participating in the Competition,

- each Participant represents and warrants that he/she is physically and medically fit to participate and has no physical or medical condition that would make his/her participation unsafe or dangerous to him/her or to others.
- each Participant have read, understood, agreed and acknowledged to all the details, terms and conditions.
- each Participant ensures that video content is appropriate for publishing online, otherwise will result in disqualification. No vulgarity, obscenity, violence or aggression is allowed in this challenge.

4.3 All Participants are required to comply with all prevailing national advisories and Safe Management Measures by the relevant authorities at all times in the dance video. For example, 2-metres apart between unmasked dancers, no physical contact between dancers. (Refer to <https://www.nac.gov.sg/whatwedo/support/sustaining-the-arts-during-covid-19/Arts-and-Culture-Sector-dvisories.html#DigitalProductionsandRehearsals>)

4.4 The organiser reserves all rights to disqualify any participation and/ or team who did not comply to the terms and conditions of this dance challenge.

4.5 The Organiser reserves the right to use any submitted videos, photographs or films taken during the event for use exclusively in the organiser’s marketing and publication materials, without obtaining further consent from all participants.

4.6 The Organisers may collect, use and/or disclose each participant’s personal information to their officers, employees, appointed service providers, affiliated organisations and event partners, as may be required for the administration of the Challenge and all matters arising thereunder.



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- 4.7 The Organiser, partners and sponsors shall be under no liability and will not be held responsible whatsoever to the participants, in respect of any loss, damage or injury suffered by the participant arising from or pursuant to her/his participation in the challenge or for any loss, damage or injury to life or property sustained by the participant during filming process of the challenge.
- 4.8 The Organiser will not be held responsible for any expenditure and claim incurred by any participants of the competition.
- 4.9 The Organisers reserves the right to amend the rules and regulations without prior notice.
- 4.10 By signing up for this challenge, you agree to receive promotional emails from Organiser in the future.
- 4.11 These Terms and Conditions shall be governed by and construed in accordance with the laws of Singapore.

Registration Form: <https://forms.gle/i8fiFJptxFqQzc7n8>



For more info, check out the following.

Website: www.flairartz.com

Contact: +65 69660525

Facebook Youtube & Instagram: flairartz

Thank you very much.

Hope to see YOUths

Take The Lead!